

aScope[®] Value Program[™]

Supporting Hospital Partners
with a Comprehensive Value
Program and a Clear Vision
for the Future of Endoscopy

Tried & Tested

18 OF THE 20 TOP MEDICAL CENTERS IN THE U.S. USE ASCOPE.*

We launched the single-use Ambu aScope in 2010, with a mission to transform endoscopy.

The aScope is now in its fourth generation and the latest model (aScope 4 Broncho) is available in three sizes.

EXTENSIVE CLINICAL EVIDENCE

There is mounting proof that even the most rigorous reprocessing of a reusable bronchoscope won't remove all contaminants.

By comparison, the single-use aScope is sterile straight from the pack, and offers a higher level of patient safety and requires no reprocessing.

Ambu aScope has been proven in more than 76 published clinical studies.

→ Explore the research: Ambu.com/Clinical-Studies/Ambu-aScope

**Top 20 medical centers as reported by US News & World Report.*



More than **76** Published
Clinical Studies, as of February 2017.

Clinical Training & Support

COMPREHENSIVE TRAINING PROGRAM

During the first year of implementation , your staff will receive free coaching and training valued at up to \$10,000.

Our on-site training ensures that everyone on your clinical team is trained to use the aScope.

We provide:

- ✧ Hands-on Training
- ✧ Educational Videos
- ✧ Training Manuals
- ✧ Checklists & Much More

All our trainers are experienced clinicians, so they understand the challenges healthcare professionals face.

ONGOING STAFF SUPPORT

Your staff can contact their trainer whenever they need help. We'll run additional classes anytime to refresh skills, train new hires or provide specialized coaching.

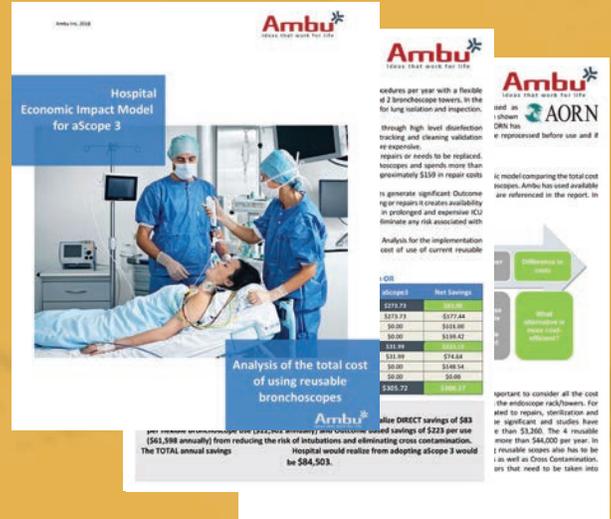
Carla Kleinbeck BA, RRT
Clinical Training Specialist
Team Lead, Ambu



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You get to know us during the initial training. After that, you can call anytime you have questions. Whatever your clinicians need, we're here to help.

Budget Impact Transparency

What drives your endoscopy costs?
Our team of health economists can help you answer that question, and can create transparency of the financial impact from adopting single-use bronchoscopy.



COMMITTED USE PROGRAM

This program eliminates your capital investments by providing monitors with no upfront costs to qualifying hospitals.

BUDGET IMPACT ANALYSIS REPORT

Valued at up to \$20,000

We'll show you the financial impact of staying with reusable endoscopes as well as the benefits of adopting Ambu's disposable endoscopes.

Your report will detail everything you need to make the best purchasing decision. It will include comparative information for you:


Capital Investment


Reprocessing Expenses


Cross-Contamination Risk Assessment


Frequency of Use


Repair & Service Agreements


Cost of Adverse Outcomes

→ Estimate your savings with aScope at aScope.AmbuUSA.com/Estimate-Your-Saving

Partner with the Market Leader in Single-Use Endoscopy

Hospitals are under increasing pressure to become more efficient and reduce costs. Investments must be scrutinized and proven to provide value while achieving desired patient outcomes.

That is why we offer our hospital partners a comprehensive suite of valuable support services at no cost to you.

The aScope Value Program™ gives you access to:



Clinical Evidence



Clinical Training



Budget Analysis



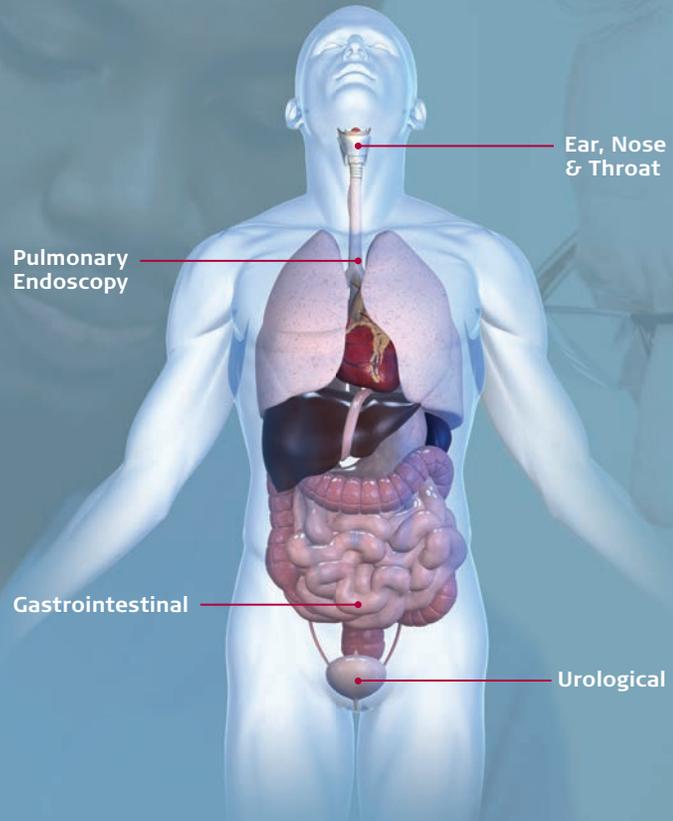
Innovative Products



More than **2,000** US hospitals
rely on the Ambu® aScope™ for
pulmonary endoscopies.

Vision for the Future

In 2010, we launched the world's first single-use flexible endoscope to US hospitals. By 2020, we will introduce disposable devices across all flexible-endoscopy areas.



→ Read the Studies at Ambu.com/Clinical-Studies/Ambu-aScope

INNOVATIVE SOLUTIONS BY AMBU

2010
aScope
World's 1st disposable airway endoscope

2011
aScope 2
Optimized for intubating

2013
aScope 3
Designed for bedside bronchoscopy
VivaSight-SL
1st single lumen endotracheal tube with an integrated camera

2016
VivaSight-DL
1st double lumen tube with an integrated camera

2018
SC210
1st disposable colonoscope to receive FDA approval
aScope 4 Broncho
Optimized for bedside bronchoscopy

ENT

GI

Urology

2020

Ambu Inc.

6230 Old Dobbin Lane • Columbia, MD 21045

800.262.8462 • ambuUSA.com

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